Healthy Suffolk 2018-2021
Strategic Plan Framework

Strategies, Policies, & Programs

Strategy 1: Municipal Leadership

Address the challenges and barriers to healthy eating and active living (critical factors in achieving wellness, preventing and managing chronic diseases, wellness and obesity) in the City of Suffolk, using a collaborative multi-sectoral approach.

Policy: Adopt a 'health in all policies' framework (HiAP) by the City of Suffolk to ensure the City is providing the highest level of municipal leadership to assist citizens in managing the factors that impact wellness, chronic disease, and obesity.

Metrics/Accountability

- Adopt HiAP by the end of first quarter 2019. Embedded in the policy will be metrics and accountability mechanisms to ensure:
    o The policy is being implemented throughout the municipal structure;
    o Outcomes are being monitored that align with established community health indicators. (Richmond is an example of a policy framework that includes metrics, reporting, and accountability. Need to research Elon, NC further.).
- Implement an annual report to the community (issued by the city) that addresses health & wellbeing, community health indicators, and city engagement at the policy level to improve health and wellbeing.

Sample/Benchmark: City of Richmond, Virginia and Elon, NC
Sample policies attached.

Implementing entity: Healthy Suffolk Coalition

- Healthy Suffolk will serve as a technical resource to the City on the development and implementation of the HiAP and the drafting of the annual report to the community, to include researching best practices, creating templates, data gathering, and monitoring implementation.
- Healthy Suffolk will utilize its portal as a resource for HiAP implementation in the City of Suffolk as well as tracking implementation in benchmark cities.

Technical Resources to support staff capacity:

    External:
    ---Active Living by Design (Chapel Hill, NC)
    —Community Health Solutions (Richmond based)

Strategy 2: Healthy Eating

Create a healthy food culture in the City of Suffolk

    (A) Establish a Suffolk Food Council to address food policies in the City of Suffolk, engaging community groups, the business community, the religious community, civic/cultural organizations, economic development, and the schools.
    (B) Expand awareness and education on how improved access to fresh, affordable food aids healthy lifestyles, contributes to the management and prevention of chronic diseases, and prevents obesity.

Policy: Adopt a comprehensive plan for the City to address food access and food insecurity.

    Potential policy areas to be addressed:

- adopt vending policies in public and school buildings;
- promote healthy food policies in churches and civic organizations;
- identify opportunities to mitigate the effects of food deserts (this issue needs further study to understand the presence and impact in Suffolk);
- address food insecurity/hunger in targeted populations;
- expand acceptance of SNAP;
- expand community gardens, mobile markets, and food pantry programs;
- improve Farmer's Markets (accessibility, affordability, year-round/indoor options);
- incorporate nutritional education/cooking lessons and health screenings in appropriate settings;

Implementing Entity: Healthy Suffolk Coalition

- Healthy Suffolk will provide program leadership, research, technical assistance, and utilize its portal as a resource to support the implementation of this strategy.

Metric/Accountability Mechanism:

- The Suffolk Food Council is established as a subset or workgroup of the existing Healthy Suffolk Coalition by the end of second quarter 2018;
- By the end of fourth quarter 2018, specific policies are identified with accountable entities and metrics tied to the community health indicators. Potential metrics:

- obesity rate;
- food insecurity rate;
- food desert impact study with specific strategies and mitigation opportunities identified;
- vending sales of healthy food/beverage items;
- number of citizens who report access to healthy, affordable foods (research statistic that reports this)
- number of churches, businesses, and organizations participating and implementing healthy policies/feeding programs.

Sample/benchmark: North Carolina has excellent examples of food councils that operate throughout the state. In addition, Healthy Alamance has adopted a food council format for its community collaborative. We continue to align with and support the regional food council that has been meeting over the last year in Hampton Roads. Its members include: Sentara Healthcare, EVMS, The Health Departments of Portsmouth, Newport News, Virginia Beach, Hampton, and Norfolk, Healthy Chesapeake, Virginia Cooperative Extension, The Food Bank of Greater Hampton Roads, and others.

Technical Resources to support staff capacity:

—The Food Trust
—Active Living by Design
—No Kids Hungry Virginia
—The Food Bank

Note: We will explore additional programmatic funding from foundations such as the Hampton Roads Community Foundation under its health and wellness priority. Our garden programs and this Food Council approach are designed to impact the conditions that are leading to chronic diseases and that help to manage chronic diseases in our community through education and increased availability of affordable healthy foods.

Strategy 3: Active Living

Improve access to active living activities and amenities by end of first quarter 2019.

(A) Partner with Parks & Recreation, Nansemond River Preservation, Senior Services, classic car owners, green space advocates, walking programs, businesses, and schools to implement policies, improve infrastructure, and expand opportunities for active living throughout our city.

(B) Expand education and awareness on how active living aids in the prevention and management of chronic diseases and obesity.

Policies/Infrastructure/Programs:

Examples include:

- Expand walking policies/activity breaks within businesses, schools, and community settings;
- Address infrastructure improvements such as expanding existing trails and amenities;
- Implement a First Bike program for underprivileged kids (bike safety as an element);
- Improve environment for walking and biking, to include addressing safety issues and education;
- Expand senior 'active recess' options and age-appropriate equipment at parks and community and centers;
- Expand Park Hop to include a physician prescribed Park Prescription component (Philadelphia example);
- Expand participation in the semi-annual 5K Walk Run; develop and implement a tri-city 5k with Portsmouth and Chesapeake

Implementing Entities: Healthy Suffolk Staff and subset of the Healthy Suffolk Coalition; partner with other groups working in City such as the Nansemond River Preservation Alliance, the Sheriff's Dept. (bike safety); health systems (park prescription); and, senior services (senior recess).

- Healthy Suffolk will provide program leadership, research, technical assistance, and utilize its portal as a resource to support the implementation of this strategy.

Sample programs/benchmarks: Philadelphia Parks Prescription; Livewell Greenville Park Hop; Bike programs throughout country; senior recess programs;

Metrics/Accountability mechanisms:

- Number of businesses and organizations with active living/walking policies
- Community Health Indicators: obesity and sedentary lifestyles measures;
- Reduction in screen time (self-report through a survey of participants);
- Number of bikes distributed, participants in bike safety program);
- Number of participants in active living programs (Park Hop, walking, 5k Walk/Runs)

Note: We will create a community self-report tab on the portal to track policies, steps, miles, and reduction in screen time.

Technical resources to support staff capacity:

--Active Living by Design

Strategy 4: Health & Wellness Education

Enhance the clearinghouse approach to information, tools, and resources by expanding use of social media and the reach and content of the Healthy Suffolk portal by end of third quarter 2018. The focus of the portal should aid efforts to address healthy eating and active living as factors for preventing and managing chronic diseases and obesity.

Program:

- develop a self-reporting structure option for the community and our partners to capture progress, activities, and metrics identified as part of the policy and program initiatives.
- Improve branding and recognition of the Healthy Suffolk portal; expand content.

Implementing Entity: Healthy Suffolk Staff

Sample/benchmark: LiveWell Greenville; Healthy San Diego

Technical resources to extend staff capacity:

Consultants as needed

Addendum: As part of its overall strategic plan and sustainability mission, Healthy Suffolk aims to align itself and the City with national, state, and regional efforts to create healthy communities. We are not seeking direct support from the Obici Healthcare Foundation for this particular strategy. These efforts are noted here for informational and background purposes only. Support for the broader mission areas of Health Suffolk are obtained through other grants, event fundraising, and unrestricted philanthropic support.

Strategy 5 : Mission Alignment

(A) **Align with national, state, and regional efforts to create healthy communities by participating in studies, conducting research, implementing projects, partnering, and serving as a resource to other entities with similar goals and objectives.**
(B) **Position organization and city of Suffolk for increased funding from multiple sources.**
(C) **Affiliate with academic institutions and other population health initiatives/organizations with similar mission alignment to further mutual goals.**
(D) **Serve as a technical resource, through appropriate reimbursement and/or bartering arrangements, to provide and/or obtain needed services and resources.**

Current Activities

--Healthy Suffolk Executive Director, Regina Brayboy, serves on the Operating Committee of the Virginia Hospital Research and Education Foundation (VHHA affiliate) to advance education, research, and training for health system executives and trustees and to position health systems in Virginia and the Commonwealth of Virginia for national funding and for increased roles in the population health space. In addition, the Executive Director serves as a trustee for Riverside Health System and as a member of the Peninsula Health Collaborative, with participation from Sentara, Bon Secours, Riverside Health System, and other population health entities. The focus of this latter effort includes piloting a food prescription project for food insecure diabetic patients as well as leveraging joint community health needs assessment projects to achieve greater impact and efficiencies. Suffolk is a potential beneficiary of each of these efforts.

--Healthy Suffolk is in discussions with the Philadelphia based nonprofit, The Food Trust, to establish a working agreement to support mutual goals of addressing food access, food insecurity, and healthy foods financing initiatives that are supportive of each organization's mutual goals.

--Healthy Suffolk participates in the regional food council (currently in planning stages) and with the regional data portal being developed by the United Way of South Hampton Roads.

--Healthy Suffolk is coordinating with No Kids Hungry Virginia to expand summer feeding programs throughout the city of Suffolk.

--Healthy Suffolk meets with other healthy community organizations in the region to exchange ideas and best practices.

--Healthy Suffolk is exploring options for funding through foundations such as the Hampton Roads Community Foundation, the TowneBank, Bank of America, and SunTrust Foundations, and other businesses that provide corporate and philanthropic support for its mission. National initiatives such as the Federal Reserve's involvement in healthy communities and CRA requirements may provide opportunities for funding.

--Healthy Suffolk plans to apply for funding through the Virginia Foundation for Healthy Youth (a previous funder) in 2018 to support its programming.

Expected Outcomes/Measures of Success:

--Healthy Suffolk and the City of Suffolk will be the beneficiary of increased resources, lessons learned, and the opportunity to influence policy within and beyond its borders resulting in healthy outcomes for our citizens.

--Healthy Suffolk will be a model healthy community initiative, establishing best practices, and providing a replicable framework for other communities seeking to advance health, wellness, and livability.

Supporting Documents (to be included in fully developed proposal)

--Healthy Suffolk Staff, Board, & Coalition Listing

--Sample HiAP Policies: Richmond, Va and Elon, NC –INCLUDED WITH THIS JANUARY 2018 SUBMISSION

--Current and potential funding sources

--Technical Resources and Consultants

--Fiscal Year 2018 Financial Request for Support

A RESOLUTION No. 2014-R262-2015-7

To adopt the Health in All Policies approach for the City of Richmond in the form of a "Policy for HiAP Framework."

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Patron – Mayor Jones and Mr. Hilbert

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Approved as to form and legality
by the City Attorney

———————

PUBLIC HEARING: JAN 12 2015 AT 6 P.M.

WHEREAS, the National Association of County and City Health Officials ("NACCHO") is an organization dedicated to serving local health departments in the United States of America and is the leader in providing cutting-edge, skill-building, professional resources and programs designed to support effective local public health practice and systems; and

WHEREAS, NACCHO has recommended that local governments adopt a "Health in All Policies" ("HiAP") approach in the policy-making process in order to ensure that policies made outside of the healthcare system have positive or neutral effects on the determinants of health, including, but not limited to, the quality of schools, socioeconomic conditions, transportation options, public safety and residential segregation; and

AYES: 9   NOES: 0   ABSTAIN:

ADOPTED: JAN 12 2015   REJECTED: STRICKEN:

WHEREAS, researchers and policymakers are increasingly recognizing that health is determined by more than just health care, but they are largely influenced by measures managed by government sectors; and

WHEREAS, HiAP is a strategy that explicitly addresses the finding that decisions shaped outside the health sector can significantly affect health; and

WHEREAS, the Mayor's Blue Ribbon Commission on Health Policy Report included several recommendations for the City of Richmond, one of which addressed the need to develop public policy to mitigate against social factors that give rise to poor health outcomes; and

WHEREAS, the City believes that implementation of the aforementioned recommendation may be achieved through the City's support and implementation of the HiAP approach; and

WHEREAS, recognizing the influence that policy decisions at the local level may have on individuals outside of the health sector and in support of the recommendations set forth in the Mayor's Blue Ribbon Commission on Health Policy Report, the City believes that it is in the best interests of the residents of the City of Richmond that the City adopt HiAP as presented in the document entitled "Policy for HiAP Framework," a copy of which is attached to this resolution, and encourage its implementation to the fullest extent permitted by applicable law;

NOW, THEREFORE,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF RICHMOND:

That the "Policy for HiAP Framework," a copy of which is attached to this resolution, is hereby adopted, and that its implementation to the fullest extent permitted by applicable law is encouraged.

CITY OF RICHMOND

INTRACITY CORRESPONDENCE

O & R REQUEST

NOV 2 5 2014

Chief Administration Office
City of Richmond

O&R REQUEST

DATE: November 21, 2014

TO: The Honorable Members of City Council

THROUGH: Dwight C. Jones, Mayor (Patron)

THROUGH: Christopher Beschler, Interim Chief Administrative Officer

FROM: Debra D. Gardner, Deputy Chief Administrative Officer for Human Services

RE: To implement Health in All Policies (HiAP) in the City of Richmond

ORD. OR RES. No._____

PURPOSE: A Resolution to adopt a Health in All Policies (HiAP) framework that will incorporate health considerations into decision-making across all departments and policy areas within the City of Richmond.

REASON: The Resolution is to effectively promote the health, well-being and the quality of life of all residents by identifying ways in which all policies can take health into consideration to improve community health outcomes.

RECOMMENDATION: Approval

BACKGROUND: The Health in All Policies resolution is based on best practices from progressive jurisdictions around the country that recognized that where individuals and families live, work, learn, and play is strongly influenced by governmental policies, practices, programs, and services. It is intended that the proposed resolution will encourage the application of fair and just principles to decision-making across all City agencies, departments, and offices. The overall goal is to ensure a government that considers the health implications of all in its decisions; collaborates with other agencies to reduce health and social inequities; and engages residents and communities in promoting the health and the well-being of all. Policies will be integrated into the City's strategic, operational and business plans; management and reporting systems for accountability and performance; and budgets in order to eliminate health disparities and promote optimal health and quality of life for all Richmond residents and neighborhoods. Training sessions, technical assistance and support will be provided to City department directors and community part-

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ner agencies as stakeholders for the development and implementation of policies for improved health outcomes.

The Mayor's Blue Ribbon Commission on Health Policy Report included several recommendations to advance the goal of developing "public policy to mitigate social factors that give rise to poor health outcomes". The following are two recommendations that were detailed in the Report: 1) incorporate population health and health equity as primary considerations in decision-making; and 2) create a City of Richmond interdepartmental council designed to build bridges across all aspects of city government to work collaboratively developing policies that support healthy and equitable communities across populations and neighborhoods. Both of these recommendations would be achieved through the City Council's support of a Health in All Policies resolution.

FISCAL IMPACT: Not applicable

FISCAL IMPLICATIONS: Not applicable

BUDGET AMENDMENT NECESSARY: No

REVENUE TO CITY: None

DESIRED EFFECTIVE DATE: Upon adoption

REQUESTED INTRODUCTION DATE: December 8, 2014

CITY COUNCIL PUBLIC HEARING DATE: January 12, 2015

REQUESTED AGENDA: Consent agenda

RECOMMENDED COUNCIL COMMITTEE: Education and Human Services

CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES:

AFFECTED AGENCIES: Office of CAO, Office of DCAO for Human Services, City Council, other city agencies, offices, and departments

RELATIONSHIP TO EXISTING ORD. OR RES.:

REQUIRED CHANGES TO WORK PROGRAM(S): None

ATTACHMENTS: Attachment 1: Draft Policy for HiAP Framework

STAFF: Keisha L. Smith, Assistant to the Deputy CAO, Human Services, (804) 646-0586

Policy for HiAP Framework

City of Richmond Health in All Policies (HiAP)

The Policy for HiAP is designed to effectively promote the health, well-being, and the quality of life of all residents of the City of Richmond. It is the intent of the City to apply a health in all policies (HiAP) lens and 'fair and just' principles and practices to City actions and endeavor to integrate these practices into the City's strategic, operational, and business plans; management and reporting systems for accountability and performance; and budgets in order to eliminate health disparities and promote optimal health and quality of life for all Richmond residents and neighborhoods.

The definitions in this section apply throughout this policy document unless the context clearly requires otherwise:

    A. "Health" is defined as the presence of complete physical, mental, and social well-being and not merely the absence of disease. Health starts where we live, learn, work and play, and everyday decisions within the City of Richmond can promote greater health and equity.

    B. "Health equity" is the achievement of the highest level of health for all people. Health equity entails focused societal efforts to address avoidable inequalities by equalizing the conditions for health for all groups, especially for those who have experienced socioeconomic disadvantage or historical injustices.

    C. "Health in all Policies" is a collaborative approach to improving the health of all people by incorporating health considerations into decision-making across sectors and policy areas. HiAP brings city departments and community groups together to identify ways in which all policies can take health outcomes into consideration. HiAP promotes 'fair and just' decision-making that reduces health disparities and promotes opportunities for all people regardless of who they are or where they live.

    E. "Equity" means all people have full and fair access to opportunities that enable them to attain their full potential and achieve optimal health.

    D. "Determinants of equity" means the social, economic, and physical environmental conditions, in which people are born, grow, live, work, play, and age that lead to the creation of a fair and just society. Access to the determinants of equity is necessary to achieve optimal health for all people. Inequities are created when barriers exist that prevent populations and

communities from accessing these conditions and reaching their full potential. The determinants of equity include, but are not limited to:

1. Poverty reduction efforts that balance immediate efforts to connect residents to quality employment opportunities and prepare them to succeed in such opportunities; and longer term efforts to improve educational outcomes and neighborhood and housing conditions in areas of concentrated poverty;

2. Community economic development that supports local ownership of assets, including homes and businesses, and assures fair access for all to business development and business retention opportunities to create local jobs;

3. Community and public safety that includes services such as fire, police, emergency medical services and code enforcement that are responsive to all residents so that everyone feels safe to live, work and play in any neighborhood in the City of Richmond;

4. A law and justice system that provides equitable access and fair treatment for all, including alternatives to incarceration;

5. Early childhood development that supports nurturing relationships, high-quality affordable child care and early learning opportunities that promote optimal early childhood development and school readiness for all children;

6. Education that is high quality and culturally appropriate and allows each student to reach his or her full learning and career potential;

7. Equity in City practices that eliminates all forms of discrimination in City activities in order to provide fair treatment for all employees, contractors, clients, community partners, residents and others who interact with the City of Richmond;

8. Food systems that support local food production and provide access to affordable, healthy, and culturally appropriate foods for all people;

9. Health and human services that are high quality, affordable and culturally appropriate and support the optimal well-being of all people;

10. Healthy built and natural environments for all people that include mixes of land use that support jobs, housing, amenities and services; urban tree canopy; and clean air, water, soil and sediment;

11. Housing for all people that is safe, affordable, high quality and healthy;

12. Job training that provides all residents with the knowledge and skills to compete in a diverse, well-trained workforce that supports and stimulates a vibrant, local economy and the ability to make

sufficient income for the purchase of basic necessities to support themselves and their families;

13. Complete neighborhoods that support all communities and individuals through strong social networks, trust among neighbors and the ability to work together to achieve common goals that improve the quality of life for everyone in the neighborhood;

14. Parks and natural resources that provide access for all people to safe, clean and quality outdoor spaces, facilities and activities that appeal to the interests of all communities; and

15. Sustainable transportation that provides everyone with safe, efficient, affordable, convenient and reliable mobility options including public transit, walking, car pooling and biking.

F. "Fair and just" principle means the City serves all residents by promoting equity and opportunity through all policies, programs, and services and eliminating inequities resulting from past decisions and current living conditions.

G. "Fair and just" foundational practices means those practices that can increase the City's influence on access to the determinants of equity when applied to the City's actions in: policy development and decision making; siting, developing and delivering programs and services; education and communication within City government; and community engagement and partnerships. Fair and just foundational practices are goals for all governmental actions; across citywide strategic plan goals, objectives and strategies; and across agencies, programs and services. The fair and just foundational practices are efforts that enable the City of Richmond government to:

1. Promote the findings and recommendations outlined in Mayor Jones' Anti-Poverty Commission Report; and support wealth building strategies that are being advanced by the Office of the Deputy Chief Administrative Officer for Human Services' cluster of agencies;

2. Raise and sustain the visibility of the Citywide strategic plan, as well as maximize its success, through the integration of "fair and just" principles and practices and HiAP lens;

3. Increase focus on the determinants of equity in order to make progress in the elimination of the root causes of inequities;

4. Consider health and equity impacts in all decision-making so that decisions increase fairness and opportunity for optimal health for all people; or when decisions that have a negative impact on fairness and opportunity are unavoidable, steps are implemented that mitigate the negative impacts;

5. Foster an organizational culture that promotes health, fairness and opportunity for all;

6. Collaborate across agencies, departments, offices and other organizations; and

7. Build capacity to engage all communities in a manner that promotes and fosters trust among all Richmond residents, regardless of who they are or where they live; results in more effective policies, programs and services; and supports communities' efforts to promote their health and well-being.

Through adoption of the City of Richmond Strategic Plan FY2014-2015, Richmond has adopted a new system to improve planning, budgeting and performance management. This system views the mission, vision, and performance objectives through a prism of four perspectives: financial accountability, customer priorities, internal processes, and learning & growth. Integral to successful implementation of the Strategic Plan, is the use of a health in all policies lens, and intentionally applying 'fair and just' principles in all the City does to achieve equitable opportunities for all people and communities in Richmond.

To integrate and achieve health in all policies and the 'fair and just' foundational principles and practices within all City agencies, policies, programs, and services, the Chief Administrative Officer (CAO) shall:

A. Apply HiAP and 'fair and just' principles and practices to city decisions and actions and endeavor to integrate these practices into the City's strategic, operational and business plans; management and reporting systems for accountability and performance; and budgets in order to eliminate inequities and create opportunities for all people and communities to attain optimal health and quality of life.

B. Establish an inter-departmental team to facilitate accountability of and coordination by all agencies, departments, and offices of City government regarding integration of the HiAP lens and 'fair and just' practices into the Citywide strategic plan. The CAO shall designate a department or agency to lead the effort. The inter-departmental team shall be composed of the directors or their designees of all agencies, departments and offices of City government, and shall include policy analysts from City Council. The inter-departmental team shall support the City's application of HiAP and "fair and just' practices in the following ways:

1. Identify health and equity indicators to be tracked within the strategic plan and by agencies, departments, and offices to assure progress in promoting health and equity.
2. Align strategic plan focus areas with policies and actions that improve health, fairness, and opportunity in City government organizational practices;
3. Attend regularly scheduled Interdepartmental Team meetings, workshops, and trainings;
4. Develop analytical tools to support all departments, agencies, and offices in identifying the health and equity impacts of policies and decisions and ways in which to amplify positive impacts and mitigate negative impacts;
5. Develop guidelines which can be implemented across all agencies, departments and offices for outreach, communication and community engagement to improve the scope and effectiveness of City efforts to ensure that all communities receive information and have the opportunity to shape City policies and services;
6. Provide a forum for exchange of information and identification of opportunities for collaboration across agencies, departments and offices on HiAP and 'fair and just' foundational practices;
7. Support the identification of annual work plans by agencies, departments and offices on application of HiAP and 'fair and just' practices; and
8. Assist with the writing of the annual HiAP report.

C. Design and publish an annual report for the City of Richmond's elected leadership, employees and the public on the status and trends in health and equity in the city and measures of accountability for the strategic plan, work plans and results related to implementation of the HiAP resolution.

HEALTH IN ALL POLICIES
RESOLUTION

WHEREAS, throughout the United States, chronic disease is on the rise; health care costs continue to rise; and more children are suffering from illnesses that have historically been associated with adults; and

WHEREAS, it is now widely accepted that the conditions in the environments in which people are born, live, learn, work, play, and age (known as the social determinants of health) have the greatest influence on health outcomes across populations; and

WHEREAS, the policies typically implemented by local municipalities are outside of the traditional health sector that significantly affect the social determinants of health including policies related to food access, housing, transportation, public safety, education, sustainability, climate change, parks, air and water quality, criminal justice, and economic development, and healthy choices; and

WHEREAS, public health agencies and organizations will need to work with those who are best positioned to create policies and practices that promote healthy communities and environments through healthy public policies; and interagency collaboration can lead to improved decision-making and outcomes and greater efficiencies in service delivery; and

WHEREAS, Health in All Policies is a collaborative approach to improving the health of all people by incorporating health considerations into decision-making across sectors and policy areas; encompasses a wide spectrum of activities and can be implemented in many different ways requiring innovative solutions and a new policy paradigm; and
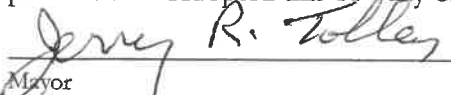
WHEREAS, the health and well-being of Elon residents are critical for a prosperous and sustainable community while simultaneously advancing other goals such as promoting job creation, economic stability, transportation access and mobility, a strong agricultural system, environmental sustainability, and educational attainment; and

WHEREAS, *The Town of Elon Bicycle, Pedestrian and Lighting Plan Update* is a renewed effort to develop a strategy for the development of a safe, secure and comprehensive network of sidewalks, trails and on-road bicycle lanes that serve recreation and transportation needs. In addition, Town is addressing health in the Land Development Ordinance, the Code of Ordinances, lighting, traffic calming, and the planning effort is a major step forward for walking and bicycling in Elon, and

WHEREAS, by adopting a "Health In All Policies" approach, the Town of Elon recognizes that all local municipalities can have a role in achieving health equity, defined as the attainment of the highest level of health for all people; and

WHEREAS, achieving health equity requires valuing everyone equally and addressing avoidable inequalities, historical, and contemporary injustices, and the elimination of health and healthcare disparities.

THEREFORE, BE IT RESOLVED that the Town of Elon will consider health in policy development and implementation and service delivery and will make an effort to identify and pursue opportunities to improve health through safe and healthy housing; active living and transportation; access to healthy food, clean air, water, and soil; parks, recreation, and greenspaces; economic opportunity; and safety and violence prevention. Adopted this 11th day of April 2017.

_____   ATTEST: _____
Mayor   Town Clerk